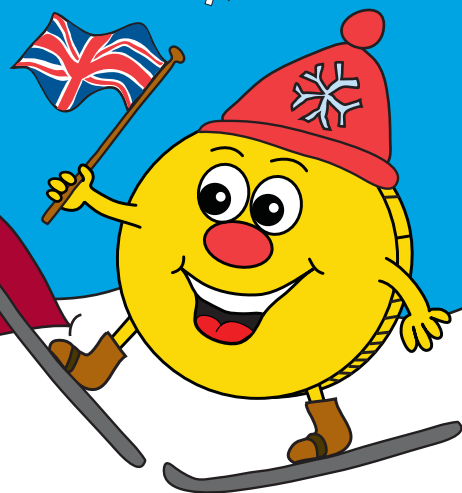
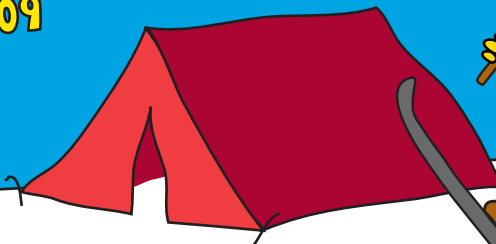
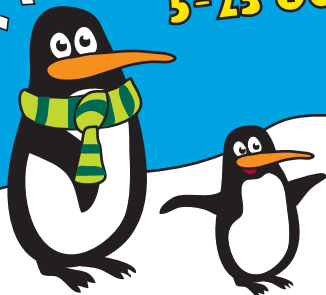


MEDAL MOTION

RACE TO THE SOUTH POLE!

5-23 OCTOBER 2009



DEAR TEACHER

WE ARE DELIGHTED THAT YOUR SCHOOL IS TAKING PART IN MEDAL MOTION. THIS AUTUMN'S THEME IS THE 'RACE TO THE SOUTH POLE'.

Schools and classes will be competing for a class tobogganing trip to SNO!zone in West Yorkshire.

Each pupil will receive a record card for them to keep track of their own travel habits throughout the campaign. At the end of the campaign pupils should keep their record card and must also ensure that their travel details are inputted on the class wall chart. **To reduce the amount of work required from teachers we recommend that pupils update the wallcharts regularly throughout the campaign. As an example, you could appoint pupils as Medal Motion monitors and give them the responsibility for ensuring that wallcharts are completed.**

Medals will be awarded on a points basis as shown in the key opposite.

Local Motion's school mascot 'Max', shown skiing at the top of the page, is available to come along to any special activities that you are planning during the Medal Motion campaign. You can contact us with any information on 01325 388628.

Over the page we have provided more detailed instructions about the campaign and how it can be delivered in your school and class.

If you have any further questions then we will be more than happy to help.

Many thanks for your support,

Nick Butler
School Travel Plan Officer
Tel. 01325 388628



BRONZE
15 POINTS



SILVER
22 POINTS



GOLD
27 POINTS

Walk/Cycle/Bus/Other
1 POINT

Car Share (with other families)
1/2 POINT

Park and Walk (at least 5 minutes walk)
1/2 POINT

Car Alone (with own family)
0 POINTS

WWW.DOTHELOCALMOTION.CO.UK

Spare Medal Motion resources are available on the Parents & Teachers section of the website



Lead partner, Bielefeld



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FURTHER INFORMATION AND INSTRUCTIONS:

In order for us to be able to promote the Medal Motion campaign we are supplying your school with a range of resources. We would be most grateful if you could distribute them to both the children and their families in the run up to the campaign weeks of the challenge.

W/C 21 September – All resources delivered to all schools. This campaign's resources include:

- **POSTERS** – please display your posters around the school where parents and pupils will see them
- **PARENT'S LETTERS** – to be sent home with every child
- **TEACHER'S LETTERS** – to be given to every teacher in the school
- **CLASS RECORD CHARTS** – to be given to every class in the school. All pupil details should be included on the record chart in order for them to win a medal
- **PUPIL RECORD CARDS** – to be given to every child in the school. Pupils should keep their cards and transfer the information to the class record chart

At the end of the campaign there will be prizes on offer for the first 1,000 parents to return pupil travel diaries to the Tourist Information Centre in the Dolphin Centre. Each parent will receive a free Local Motion jute shopping bag and be entered into a free prize draw for £75 worth of vouchers for the outdoor store, Millets.

W/C 2 November – a member of the Local Motion Team will call to collect all class record charts during this week. Over the following weeks schools data will be assessed and we will supply your school with medals for all of the pupils that have taken part and achieved the relevant levels of activity.

If you have any further questions then please do not hesitate to contact the Local Motion Team on 0800 458 9810

WWW.DOTHELOCALMOTION.CO.UK

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Lead partner, Bielefeld



BOROUGH COUNCIL