

**DARLINGTON TOWN DEAL BOARD**  
**Microsoft Teams Meeting**  
**Tuesday 1st June 2021**

**Present:**

Angela Howey (Chair)  
 Adam Suleiman  
 Adrian Green  
 Chris Mains  
 Councillor Heather Scott  
 Ian Williams  
 Julie McCartney

Kate Roe  
 Katy Tate  
 Mark Ladyman  
 Mark Pickering  
 Peter Gibson MP  
 Yvonne Richardson

**Apologies:**

Julie Wallin, Gavin Peace

**Officer Completing Log:** Mark Ladyman

| No. | DISCUSSION   | ACTIONS               |
|-----|--|-----------------------|
| 1.  | AH opened the meeting by thanking everyone for attending and reviewed the minutes of the previous meeting.   | <b>Minutes agreed</b> |
| 2.  | <p><b>Sub-Groups</b><br/>                     CM and ML informed the Board that all of the previously agreed sub-groups had held their initial meeting.</p> <p>The Regeneration sub-group and Heritage and Culture sub-group had agreed to meet before the next meeting on-site to go through the proposed interventions.</p>  | <b>All agreed</b>     |
| 3.  | <p><b>Presentation – Towns Fund Update</b><br/>                     Including:</p> <ul style="list-style-type: none"> <li>• Forward Funding</li> <li>• Towns Fund support and next steps</li> <li>• Monitoring &amp; Evaluation requirements</li> <li>• Project overviews</li> </ul> <p>CM outlined the timetable to produce the business cases and Annex C documents. TVCA had agreed to carry out a review of each of the business cases to add a degree of assurance prior to submission to Government.</p> |                       |
| 4.  | <p><b>Place Marketing Update</b><br/>                     ML presented a report on the proposal from Thinkingplace to commence a Place Marketing campaign for Darlington. The report highlighted the benefits of commencing a campaign of this nature on the back of the good news surrounding the Town Fund</p>   |                       |

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|    | <p>and Treasury relocation. However, such a campaign would require a great deal of resources allocated to ensure the project was a success.</p> <p>The Board agreed that it was not the right time to commence this project and is something to be reviewed in the future when the Town Fund was more developed.</p> <p>ML to inform Thinkingplace of Board decision.</p>                  | ML    |
| 5. | <p><b>Communications Protocol</b><br/>ML shared a draft communications protocol. It was agreed the Chair of the Town Board is the primary spokesperson for, communicates on behalf of, and represents the Board. Furthermore, Board members will advise the Chair of any requests for media interviews, to agree to the Chair or the designated media spokesperson for the Town Board.</p> | CM/ML |
| 6. | <p><b>AOB</b><br/>CM confirmed he had received an email to say the town centre Wi-Fi is now live and that further works on the Yards should be complete by mid-July</p> <p>CM said that completed the business case to be discussed at the next Board.</p>   | CM    |
| 7. | <p><b>Actions</b><br/>None.</p>  |       |
| 8. | <p><b>Future meetings:</b><br/>Wednesday 14 July 2021 at 10.00am<br/>Wednesday 25 August 2021 at 10.00am<br/>Tuesday 5 October at 2.00pm<br/>Tuesday 16 November at 10.00am<br/>Wednesday 22 December at 10.30am</p>   | All   |